

Argentum at a Glance

Argentum is a New York-based growth equity firm that partners with bootstrap entrepreneurs to build industry-leading B2B software, technologyenabled services, healthcare, and business services companies.

Since raising its first fund in 1990, Argentum has invested in 90 companies and supported over 200 add-on acquisitions. Its four partners have worked together for more than 20 years.



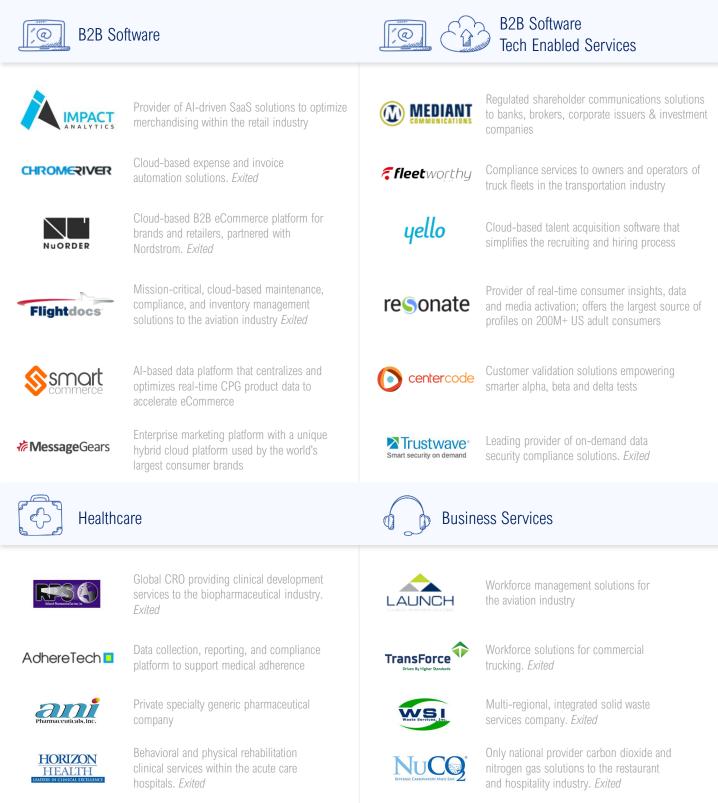
Our Difference

- We target bootstrapped companies that can scale with modest levels of capital, filling the gap between early stage VC and later stage PE; we understand the unique challenges faced at this stage of a company's lifecycle
- We take shared ownership for value creation, actively originating and executing strategic initiatives, customer relationships, and acquisitions on behalf of our companies
- We implement the "Argentum playbook" to build best practices, financial reporting & KPIs, banking & audit relationships, and executive teams

Investment Profile

- B2B software, tech-enable, and business services companies
- Revenues of \$5-25 million
- Capital efficient
- Recurring revenue, demonstrated growth, and sustainable margins
- \$5-15 million in equity per investment
- Minority or majority ownership





For illustrative purposes only. Full list of companies available upon request