

we serve as value-added minority growth equity partners for founder-led, capital-efficient & bootstrapped b2b services and software companies

Track Record:



Testimonials:



“Since becoming our 1st outside investor, Argentum has continuously added value by originating all our add-on acquisitions, serving as a true extension of our team, and playing a key role in helping us scale & build an industry leader.”

Michael Precia
CEO and President



“Argentum has been instrumental in our growth, as they’ve sourced several acquisitions & strategic initiatives. Their value-add has gone far beyond what we had expected from a minority investment partner.”

Mike Guagenti
Cofounder & CEO



“As a profitable bootstrapped company, we didn’t need any outside investors. Argentum promised to bring more to the table than just capital, and they far exceeded what we expected from minority stakeholders.”

Rick Heine, Founder,
Chairman & CEO

Investment Criteria:

- **Annual Revenues:** Business / Tech-Enabled Services Firms: \$5M to \$50M
B2B Software Firms: \$5M to \$25M
- **Capital Efficiency:** Bootstrapped or minimal outside capital
- **Investment Size:** \$5M to \$15M for minority ownership stakes (larger amounts/control deals when needed/appropriate)
- **Use of Proceeds:** Organic growth, add-on acquisitions, owner liquidity
- **Business Attributes:** Profitable / close to profitability & capital efficient
Strong founder and leadership team
Attractive growth profile and strategy
Recurring / reoccurring revenue streams
Mission critical / non-discretionary demand drivers